



PRESS RELEASE
FOR IMMEDIATE RELEASE

innoVactiv inc. to present at 2013 NUCE International

Rimouski (Quebec), September 11, 2013 – innoVactiv inc., a company dedicated to developing science-based ingredients, is pleased to announce that Dr. Martin Beaulieu, PhD, will make an oral presentation at the NUCE International Expo in Milan, Italy. Dr. Beaulieu’s presentation, entitled “Brown seaweed polyphenols: a clinically validated tool for post meal glycemic control”, will provide a detailed discussion of the superior health benefits of the clinically-tested, natural ingredient InSea2® for maintaining healthy post-meal blood sugar and insulin levels. This presentation will be held at 10:15 a.m. on Wednesday, September 25th 2013 in the Asia Room.

Dr. Martin Beaulieu, Director of operations at innoVactiv, has a strong background in development, validation and production of active ingredients from natural extracts for applications in the fields of food, nutrition and cosmetics. Dr. Beaulieu is looking forward to meeting up with both existing and new contacts at the stand of C.F.M. Co. Farmaceutica Milanese S.p.A. (Stand C13 in Hall 4).

About innoVactiv

innoVactiv’s mission is to develop and supply innovative ingredients with scientifically demonstrated efficacy and safety. InSea2® is the only product on the market today that exhibits a dual mechanism of action against digestive enzymes involved in carbohydrate digestion and assimilation. Derived from brown seaweeds, this ingredient helps diminish the hyper-glycemic peak that follows a high glycemic meal, thus contributing to reduce the deleterious health effects of our daily ingestion of carb-containing foods. InSea2® recently obtained Organic Certification from ECOCERT Canada, a certification that is fully recognized by USDA. For more information, please visit www.insea2.com and www.innovactiv.com.

Source:

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