



INNOVACTIV RECEIVES ECOCERT ORGANIC CERTIFICATION FOR INSEA2®

Rimouski (Quebec), June 27, 2013 – innoVactiv is pleased to announce that its nutraceutical ingredient [InSea2®](#) has obtained Organic Certification from ECOCERT Canada. This certification is fully recognized by USDA and answers increasing demand from customers around the globe for products that are not only natural, but also effective, and safe. [InSea2®](#) has been produced in a manner which is both organic and environmentally friendly.

ECOCERT provides inspection and certification for sustainable development. The certification process includes validation of ingredients, production methods and preparation procedures according to Canadian and USDA regulation. Organic certification aims to guarantee the organic integrity of products throughout the entire production chain.

“The educated consumer is looking for pure, natural products they can trust. Many companies are eager to find solutions to meet this growing market need. innoVactiv answers this demand by offering our entire InSea2® line with this organic certification,” said Blake Kraemer, Director of Sales-Nutrition at innoVactiv.

This well-known organic label complements InSea2®’s impressive technical file as the sole dual-action inhibitor of α -amylase and α -glucosidase enzymes. Its distinctive attributes and versatility are making InSea2® a superior alternative to other natural extracts. This is especially true when looking for a solution to help sustain healthy post-meal blood glucose levels as the average daily intake of sugars and carbohydrates continues to rise.

About innoVactiv

innoVactiv’s mission is to develop and supply innovative ingredients with scientifically demonstrated efficacy and safety. In addition to its nutraceutical ingredients InSea2® and PeptiBal™, innoVactiv has developed active cosmeceutical ingredients that offer innovative solutions for maintaining optimal human health. www.innovactiv.com.

Source:

innoVactiv inc.
Patrice Dionne
Chief Executive Officer
pdionne@innovactiv.com
418-652-9598 ext. 252